



**BUSINESS AND CONSUMER PUBLICATIONS**  
**FORM Z - SINGLE ISSUE CIRCULATION REPORT**

**FORM Z**

**MANDATORY**

**COPY & COMPLETE**

**1 per issue**

1. Name of Publication \_\_\_\_\_
2. For the issue of (m/d/y) \_\_\_\_\_
3. Number of pages \_\_\_\_\_

PAID MAIL SUBSCRIPTIONS		OTHER SALES	
4. Opening count	_____	8. Newsstands	_____
5. Plus new	_____	9. Bulk	_____
6. Minus cancellations	_____	10. Other paid	_____
7. Total Paid Mail	<input type="text"/>	11. Total of issue's other sales	<input type="text"/>

PAID CIRCULATION	CONTROLLED CIRCULATION	TOTAL DISTRIBUTION
12. Total mail subscriptions <i>(copy figure from Line 7)</i>	17. Mail	24. Total Paid <i>(copy figure from Line 16)</i>
13. Newsstands (single copy) <i>(copy figure from Line 8)</i>	18. Request	25. Total Controlled <i>(copy figure from Line 23)</i>
14. Bulk <i>(copy figure from Line 9)</i>	19. Non Request	26. Total Circulation <i>(sum of Lines 24 &amp; 25)</i>
15. Other paid <i>(copy figure from Line 10)</i>	20. Selected Non-Addressed	27. Service/Sample copies
16. Total Paid <i>(sum of Lines 12, 13, 14 &amp; 15)</i>	21. Bulk	28. Total Distribution <i>(sum of Lines 26 and 27)</i>
	22. Other controlled	29. Subscription Drives
	23. Total Controlled	

OVER →

